



NAWBO
WICHITA AREA

National Association of Women Business Owners

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[MEDIA RELEASE]

NAWBO Business Blast Sponsor Announced

by NAWBO Wichita Area

Announcing our NAWBO Corporate Sponsor for the forthcoming 2014 NAWBO Wichita Area Blast, Midwest KIA.

Announcing the new sponsorship arrangement, NAWBO Corporate Sponsor Co-Chairs, Donella Aubuchon and Cathy Torres, were delighted that Midwest Kia had agreed to team up with NAWBO Wichita and the NAWBO Business Blast to showcase the Inner Beauty by Sierra Scott. As well as present beautiful fashions from K-Lane's, Lucinda's Old Town, and Ann's Fashions.

"This is our first Corporate NAWBO Business Blast partnership. In celebrating our 5th year we are now finalising the details of the program, which is sure to offer something for everyone."

The 2014 NAWBO Business Blast, sponsored by Midwest Kia will prove that 'Developing the Beauty Within' is an important goal for Wichita Area Women.

Janet Cervantes, Midwest Kia's CFO, said the dealership was excited to be partnering with NAWBO Wichita and the NAWBO Business Blast.

Media Enquiries:

NAWBO Wichita Corporate Sponsor Co-Chairs

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