



NAWBO
WICHITA AREA

National Association of Women Business Owners

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NAWBO SEPTEMBER SPEAKER COACHES BIG THINKING ENTREPRENEURS
TOWARD SUCCESS, INSPIRED BY HER FATHER'S MANTRA

(Wichita, KS) – **Allison Maslan** grew up inspired by her father's passion, and a mantra he repeated to her: When a business opportunity presents itself, just say yes. Maslan took that advice to heart, starting her first business at age 19: A greeting card business, Expressions by Ali, featuring her own special occasion designs and messages.

The venture eventually led to the creation of 10 additional businesses across multiple industries including a San Diego advertising/PR firm called The Barali Group, and a real estate investment company. In 1999 she founded the Homeopathic Academy of Southern California.

Maslan's self-made journey has landed her a position on the global stage as a business coach and self-described serial entrepreneur. Her presentation to the **Wichita Chapter of the National Association of Women Business Owners** Wichita September meeting is titled, "**The Brains Behind Successful Women in Business,**" at **11:30 a.m., Thursday, Sept. 10th at The Loft at River City Brewery**, 150 North Mosley in Old Town. Reservations are required and may be purchased, \$23 for members as well as the general public, at www.tickets.nawbowichita.com.

Among Maslan's corporate clients are Ben & Jerry, Allstate Insurance and Merrill Lynch. She can also be seen weekly on her internet television program, Allie & You, The



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p. 2/NAWBO Allison Maslan

Business Success and Lifestyle Show where she promotes her “Blast Off” program for business and life. Maslan’s most recent YouTube video provides a backdrop for her life/business coaching and can be viewed on YouTube at Inspired by 11 Trailer/Allison Maslan. Her book, “Blast Off! The Surefire Success Plan To Launch Your Dreams Into Reality” hit #1 on Amazon in three categories. For more information on Maslan, visit www.myblastoff.com.

The National Association of Women Business Owners (NAWBO) evolved from a gathering of 12 like-minded businesswomen who began meeting in 1975. Eventually the group came to be known as NAWBO, with the mission to further and strengthen the entrepreneurial interests of women. Currently NAWBO has more than 50 chapters nationwide, and is affiliated with the World Association of Women Entrepreneurs.

NAWBO Wichita is a unique organization comprising Wichita-area women business owners, and a chapter of the National Association of Women Business Owners. NAWBO Wichita’s undertakings seek to leverage the unique attributes that women business owners bring to the table. The organization is designed to illuminate, transform - and ultimately harness – the nation’s wide-ranging community of entrepreneurial women into an ever-more-influential, unified voice and increasingly dynamic leadership roles.

More information on NAWBO Wichita can be found at www.nawbowichita.com as well as Facebook, Twitter, LinkedIn and YouTube. NAWBO Wichita has adopted as its charity Wichita’s Carpenter Place, a faith-based agency providing a Christian home environment for girls in crisis. Visit www.carpenterplace.org for more information. #####