



NAWBO

WICHITA AREA

National Association of Women Business Owners

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FOR IMMEDIATE RELEASE
Apr 11, 2016

NAWBO MAY BUSINESS BLAST: GET CONNECTED, GET COMFORTABLE, 5 TIPS TO ENGAGE ANYONE AT ANY TIME!

(Wichita, KS) – Deirdre Maloney is a bliss builder, helping people find their truth and live happier, more successful lives. She does it through her work as a published author, national speaker, and proud president of her training and facilitation company *Momentum LLC*. Deidre will speak about **“Get Connected, Get Comfortable, 5 Tips to Engage Anyone Any Time”** to members and guests of **National Organization of Women Business Owners (NAWBO) Wichita Chapter**, at **5:30 pm Thursday, May 5th**.

The presentation will take place at the Kansas Sports Hall of Fame, Wichita Boathouse, 515 S. Wichita. Reservations are required and may be purchased at \$30.00 for members and \$35.00 for guests at www.nawbobusinessblast.com. Wine, hors d’oeuvres and a silent auction will be provided, with portions of the proceeds to benefit Carpenter Place.

Deirdre gained much of her experience while serving as the executive director of a multi-million dollar organization in Denver, as well as by sitting on numerous boards and committees. Using her personal brand of “mild audacity”, Deirdre’s writes books that combine provocative lessons, entertaining anecdotes, and concrete tips about what it *really* takes to find true success and achieve happiness...for real.



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Her books include *Bogus Balance: Your Journey to Real Work/Life Bliss*, *Tough Truths: The 10 leadership Lessons We Don't Talk About*, *The Mission Myth*.

Deirdre's presentations don't just validate her audiences, don't just inspire them...but motivate them to move forward, to take action...to live a better life.

NAWBO Wichita is a unique organization for Wichita. It seeks to leverage the unique attributes that women business owners bring to the table. The organization is designed to illuminate, transform - and ultimately harness – the nation's wide-ranging community of entrepreneurial women into an ever-more-influential, unified voice and increasingly dynamic leadership roles.

The National Association of Women Business Owners (NAWBO) evolved from a gathering of 12 like-minded businesswomen who began meeting in 1975. Eventually the group came to be known as NAWBO, with the mission to further and strengthen the entrepreneurial interests of women. Currently NAWBO has more than 50 chapters nationwide, and is affiliated with the World Association of Women Entrepreneurs.

For more information on NAWBO Wichita and future events can be found at www.nawbowichita.com. NAWBO Wichita is also on Facebook, Twitter, LinkedIn and Instagram. NAWBO Wichita has adopted as its charity Wichita's Carpenter Place, a faith-based agency providing a Christian home environment for girls and their families. Visit www.carpenterplace.org for more information.



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