



**NAWBO**

**WICHITA AREA**

National Association of Women Business Owners

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web - www.nawbowichita.com

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FOR IMMEDIATE RELEASE  
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NAWBO MARCH SPEAKER WELL KNOWN TO WICHITANS  
RALEIGH DRENNON BRINGS STRATEGIC LEADERSHIP,  
CONCEPTUAL THINKING TO THE BRANDS HE SERVES

(Wichita, KS) – **Raleigh Drennon's** passion is using his creative abilities to help companies set themselves apart from their competition. Formerly executive creative director at Bailey Lauerman (2013 Ad Age Small Agency of the Year), and now founder and partner at **Agent, a branding and advertising agency** based in Lincoln, NE, his career has included clients such as Allstate, Boeing, Disney and Office Max.

Drennon will present a program titled, "**The Value & Art of Branding,**" to members and guests of **National Association of Women Business Owners (NAWBO)**

**Wichita Chapter**, at the monthly meeting at **11:30 a.m. Thursday, March 10.**

The presentation will take place at Realtors of South Central Kansas, formerly Wichita Area Association of Realtors, at 170 W. Dewey, Wichita. Reservations are required and may be purchased at [www.nawbowichita.com](http://www.nawbowichita.com), \$20.00 for members and \$25.00 for guests, including lunch.

Drennon's creative stature has distinguished him both regionally and nationally, and is also well-known in the Wichita marketing community, having served as vice president and senior writer at Greteman Group, 1998-2007. He is the recipient of multiple honors,



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including a Gold Effie, National Addys, and numerous appearances in Communication Arts and Graphis, among many other awards. In October 2013, he founded and became partner in a new marketing company called Agent, a branding and advertising agency based in Lincoln, NE. His corporate assignments include a rebranding assignment for AMC Theatres, the largest theatre chain in the world. His creative work has been nationally recognized for a broad range of brands including Bombardier, Flexjet, and Royal Caribbean Cruises. Learn more about Agent at [www.agentthinking.com](http://www.agentthinking.com).

Drennon is a graduate of Miami University of Ohio University and has taught advertising, copywriting and integrated marketing campaigns at Wichita State University as an adjunct faculty member.

The National Association of Women Business Owners (NAWBO) evolved from a gathering of 12 like-minded businesswomen who began meeting in 1975. Eventually the group came to be known as NAWBO, with the mission to further and strengthen the entrepreneurial interests of women. Currently NAWBO has more than 50 chapters nationwide, and is affiliated with the World Association of Women Entrepreneurs.

NAWBO Wichita is a unique organization for Wichita. It seeks to leverage the unique attributes that women business owners bring to the table. The organization is designed to illuminate, transform - and ultimately harness – the nation’s wide-ranging community of entrepreneurial women into an ever-more-influential, unified voice and increasingly dynamic leadership roles.



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More information on NAWBO Wichita and future events can be found at [www.nawbowichita.com](http://www.nawbowichita.com) NAWBO Wichita is also on Facebook, Twitter, LinkedIn and Instagram. NAWBO Wichita has adopted as its charity Wichita's Carpenter Place, a faith-based agency providing a Christian home environment for girls in crisis. Visit [www.carpenterplace.org](http://www.carpenterplace.org) for more information.

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