



NAWBO

WICHITA AREA

National Association of Women Business Owners

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FOR IMMEDIATE RELEASE

Oct. 24, 2016

NAWBO November Speaker Says,
"the *Relationship Building Code* Helps Get You What You Want"

(Wichita, KS) – **Allison Maslan** grew up inspired by her father's passion, and a mantra he repeated to her, "When a business opportunity presents itself, just say yes". Maslan took that advice to heart, starting her first business at age 19: A greeting card business, Expressions by Ali, featuring her own special occasion designs and messages.

The venture eventually led to the creation of 10 additional businesses across multiple industries including a San Diego advertising/PR firm called The Barali Group, and a real estate investment company. In 1999 she founded the Homeopathic Academy of Southern California after getting both American and British degrees in Homeopathy.

Maslan's self-made journey has evolved into her becoming a business coach and self-described serial entrepreneur. Among Maslan's corporate clients are Ben & Jerry's, Allstate Insurance and Merrill Lynch.

She will be speaking at the next meeting of the National Association of Women Business Owners (NAWBO) Wichita Chapter on, "How to Find and Create Key Strategic Relationships to Accelerate Your Business Growth". It is being held *Thursday, Nov. 17th at 11:30 a.m.*, at the Wichita Bar Association, 225 N. Market. Visitors are welcome but reservations are required and may be purchased for \$15 members and \$20 guests at **NAWBOWichita.com** or call **316-804-8101**.

Allison may be seen weekly on her internet television program, Allie & You: The Business Success and Lifestyle Show where she promotes her "Blast Off" program for business and life. Maslan's introduction YouTube video provides a backdrop for her life/business coaching and can be viewed on YouTube by visiting [youtube.com/user/allisonmaslan](https://www.youtube.com/user/allisonmaslan), produced by "Inspired by 11". Her book, "Blast Off! The Surefire Success Plan To Launch



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Your Dreams Into Reality" hit #1 on Amazon in three categories. For more information on Maslan, visit myblastoff.com.

The National Association of Women Business Owners (NAWBO) evolved from a gathering of 12 like-minded businesswomen who began meeting in 1975. Eventually the group came to be known as NAWBO, with the mission to further and strengthen the entrepreneurial interests of women. Currently NAWBO has more than 50 chapters nationwide, and is affiliated with the World Association of Women Entrepreneurs.

NAWBO Wichita is a unique organization comprising Wichita-area women business owners, and is a chapter of the National organization. NAWBO Wichita's undertakings seek to leverage the unique attributes that women business owners bring to the table. The organization is designed to illuminate, transform - and ultimately harness – the nation's wide-ranging community of entrepreneurial women into an ever-more-influential, unified voice and increasingly dynamic leadership roles.

Wichita's Carpenter Place is a faith-based agency providing a home environment for girls in crisis. NAWBO Wichita has adopted it as its charity with a view to being role models for these girls as well as helping financially as possible. Visit Carpenterplace.org for more information.

More information on future programs and activities can be found online at NAWBOWichita.com and on Facebook, Twitter, LinkedIn, and Instagram.

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